

LEAGUE OF WOMEN VOTERS OF STANISLAUS COUNTY
MINUTES
BOARD OF DIRECTORS MEETING OCTOBER 8, 2008

Members Present: Ellen Meyer, Lynn Kelso, Polly Klopfer, Ellen Dunbar, Susan Novak, Jean Tenney, Hanna Renning, Patty Beyer, Sue Chaffee, Marie Bairey, Off-board Marsha Waggoner and Doris Scanlon, Intern Sarah Jamieson.

Members Not Present: Amy Wolfe, Colleen Norby

Meeting called to order by President Ellen Meyer at 6:04 pm.

Minutes: September 10 minutes had two corrections. Treasurer – Polly will authorize transfer of funds from Ed Fund to pay 50 % of National and 50% of State PMP, not submit a plan for PMP and Pros and Cons. 2nd VP – Clarified AAUW event was in Turlock. **Motion:** M-P. Beyer, S- H. Renning. Approve minutes as corrected. **Passed.**

President's Report:

- Jim Beyer reviewed 2006-2007 books and found them to be in good order. He suggested we use a computer program for bookkeeping. That has been discussed in the past; it was explained the previous Treasurer Julie's computer had crashed which precluded computer accounting.
- Constitution Day event with MJC Civic Engagement Project was well attended and well received. Amy Wolfe, along with other League members, made a presentation using League materials aimed at college age audience.
- Elections' Office reported no HAVA funds are available for local election projects. LWVC received some funding.
- Smartvoter: eight county candidates are on-line so far.
- Radio: Not enough support from board when consulted by e-mail to contribute to "Get out the Vote" PSAs. Unclear what we would get for our money since there is already a League link in the ads. Ellen suggested we may want to consider proposals such as this in the future, with more notice and clearer benefits, to give League a wider audience.
- Myrtle has Pros and Cons and Easy Voters.

Treasurer: **Motion:** M-S. Chaffee, S-E. Dunbar. Submit plan to LWVC for Ed Funds to cover Voter Service expenses.

Passed. Polly noted that revenues may not cover expenses this year. Membership is down; Finance Drive money is still coming in. **Motion:** M- D. Scanlon, S-E. Dunbar. Accept Treasurer's report for review. **Passed.**

First Vice President: Susan reported that Elections' Department will no longer allow us to turn in registration forms after closing time (6:00pm) as they have done for years. Last day voter registration schedules at libraries will be revised. Saturday registration efforts may be considered in the future.

Finance Drive: Lynn reported that total donations are \$6495 or 81% of goal. General Fund \$4595, Ed. Fund \$1900 from 27 community donors and 39 members. Six donors took advantage of the opportunity to honor someone with their donation. Thank you's will be sent to donors and acknowledgements to honorees. Committee will follow-up with *Voter* article and reminder letters to previous donors.

Membership: Lynn reported that latest membership total is 140; in July we had 157. Approximately 30 members did not renew for various reasons, but we have had new members to reduce the loss.

Voter Service: Ellen D. reported that forums in Turlock, Riverbank and Oakdale were well attended and well received. She commended volunteers. Voter registration at Art and Wine Festival and Home and Garden Show gave exposure, but not many voter registrations because of poor attendance at both and demographics. Probably will not do those venues again. Patty, Ellen D. and Amy will present Pros and Cons at MJC October 15. Because League has positions on some measures, they will clarify the distinction between education and advocacy. Marsha will do Pros and Cons at Casa de Modesto.

Public Relations: Announcements for events have been in local newspapers, and League has been cited in several news articles.

Webmaster: Stella will investigate live video of events for the website. Susan suggested taking questions for forums on the site e-mail as phone-in is not available at all locations. Patterson did this.

Second Vice President: Reminders for Holiday Fling December 1 at 6:30 will be in *Voter* and special mailing in November. Hanna reported that she distributed League materials at the AAUW, Turlock event in September and promoted the potential for a Turlock unit resulting in one new member from Turlock.

Local Action: Letter favoring Measure S was in the Modesto Bee. We are waiting from complete documentation on the 9th Street Affordable Housing Project before taking a position. Patty gave an update on the city districting process.

State and National Action: Sue C. had No on Prop 4 materials. She summarized a Letter to the President from *National Voter* listing four major issues – climate change, health care, immigration and imbalance of wealth – and suggested actions.

Lunch and Learn: No Lunch and Learn November or December. January speaker is Mayor Anthony Canella of Ceres.

Voter: October/November issue, Holiday Fling reminder, January/February issue.

Meeting adjourned at 7:40 pm. Next meeting November 12, 2008

Respectfully submitted, Marie Bairey, Secretary

