

LEAGUE OF WOMEN VOTERS OF STANISLAUS COUNTY
MINUTES
BOARD OF DIRECTORS April 14, 2010

Members present: Ellen Meyer, Susan Novak, Hanna Renning, Lynn Kelso, Michelle McNeil, Marsha Waggoner, Jean Tenney

Members excused: Ellen Dunbar, Colleen Norby, Marie Bairey, Mary Giventer, Mildred Kinser

President Ellen Meyer called the meeting to order at 6 pm.

Update: Member Jenny Sweeney did not get sufficient interest from school administrators to pursue the High School Regional Registration project being conducted by LWVUS. Also, the project was larger than she had anticipated and would need more time than she could give it.

Sustaining Member:

Board members discussed the choice of a sustaining member for 2009-10. Because we did not have a quorum present, President E. Meyer will e-mail board members for their votes to approve the nominee: Lee De La Mare.

LWVUS Assessment: Ellen M. read from an assessment survey form from LWVUS and members present ranked our League accordingly.

Delegate to LWVUS Convention: Because we did not have enough board members present to vote on a nominee, it was decided to 1) ask Anne Krabach (incoming State & National Action) if she would like to attend and 2) use Susan Novak, incoming President, as a backup choice. After Anne is contacted and has replied, Ellen M. will e-mail board members for their approval of the delegate.

Betty Belle Smith Day of Service, May 1st: It was decided to participate as a volunteer organization since Betty Belle was one of our members and Amy Wolfe, a member, is organizing the project for Modesto Rotary and Leadership Modesto. We will conduct voter registration at the Modesto Library. Marsha Waggoner volunteered to coordinate.

Minutes: Members present reviewed the minutes but minutes will need to be approved at the next Board meeting when a quorum is present.

1st Vice President: 1) S. Novak watched the webinar on E-newsletters provided by LWVC. Agreed with report of M. Giventer in March that this is the direction that LWVC wants leagues to take in providing a Voter newsletter and that it would enhance the Leagues ability to reach out to more people. The cost of using a service to manage and provide the software for a non-profit newsletter/marketing tool would probably be about \$10 per month. Members who prefer to receive the newsletter in the mail could still be accommodated because the shorter E-newsletter mailed to fewer members/donors would cost significantly less. 2) Stanislaus County candidate list for the June 2010 election has been loaded onto smartvoter.org and the elections office is providing the ballot lookup location information. We will not be inviting candidates to participate because we do not have a student volunteer or a member interested in this task. If any candidate contacts smartvoter.org, one of their volunteers will follow through with approving the page.

Treasurer: Michelle M. Recommended that the CD maturing in July be cashed in and deposited in a savings account to be established by the incoming Treasurer. **This will be discussed and voted on at the June 9 board meeting.**

2nd Vice President: No report.

Finance Drive: Ellen M. reported on donations made since the last Board meeting.

Membership: Lynn Kelso reported we have 139 members.

Voter Service: Marsha W. reported that letters went out to candidates about forums in the contested Stanislaus County races. Forums are scheduled at 1010 10th Street in the City/County Chambers as follows:

May 12: 6:30 – 7:15 Auditor-Controller; 7:30 -8:30 Sheriff

May 13: 6:30 – 7:15 Clerk Recorder; 7:30 – 8:30 Board of Supervisors, District 3 & 4

Public Relations: Efforts are being made to televise the forums.

Webmaster: No report.

Nominating: Letters to incoming Board members will be mailed the week of April 17th. Susan N. will follow up on getting the Sustaining Member plaque updated by Annual Meeting.

State and National: No report

Local Action: Ellen M. reported that Marie and the local action committee have been gathering more information on gang prevention activities of local organizations.

Lunch and Learn: Ryan Swehla of CommonWealth Modesto will be the April 27th speaker.

Voter: Because all of the time sensitive items for Annual Meeting were published in the April Voter, the next Voter newsletter will be published in June with a report on Annual Meeting and the candidate forums.

Meeting adjourned at 7:30. Next meeting: June 9, 2010. It will be a joint board meeting and potluck.

Respectfully submitted, Susan Novak, 1stVP