



LEAGUE OF WOMEN VOTERS® OF STANISLAUS COUNTY

BOARD OF DIRECTORS 2008-2009 SIX MONTH REVIEW OF ACCOMPLISHMENTS NOVEMBER 2008

Listed is a review of accomplishments that the League of Women Voters of Stanislaus County has made in the first 6 months of the 2008-2009 year. Some of these are new and others are accomplishments that have been maintained. These are listed under the headings of the six strategic goals that LWV President Mary Wilson addressed at the LWV National Council June 2007 and these continue to be the important goals we are focused on.

Overall Goal:

Strengthen the League's external impact on education and advocacy

- ❖ Completed study, consensus, and Board approval to support Local Measure S-Transportation Tax.
- ❖ Submitted letters-to- the-editors of county newspapers
- ❖ Submitted letter to Stanislaus County Board of Supervisors and Planning Commission with our concerns about West Park Project
- ❖ Hosted three city council candidate forums in Oakdale, Turlock, and Riverbank
- ❖ Co-sponsored Constitution Day Presentation at Modesto Junior College
- ❖ Registered voters in Modesto, Salida, Oakdale, Patterson, Turlock
- ❖ Published articles in "The Voter" concerning local, state, and national Issues
- ❖ Co-sponsored Pro and Con Presentation at Modesto Junior College
- ❖ Partnered with Modesto Junior College with a Student Internship Program
- ❖ Displayed "Why I Vote" Posters with League Logo along with Modesto Junior College Civic Engagement Projects logo at Modesto Junior College
- ❖ Updated "Facts for Voters" produced with Modesto Junior College Civic Engagement Project

Internal Goals:

❖ **Crucial supportive goals to strengthen the overall goal**

❖ **Increasing Visibility**

- ❖ Public Service Announcements to local radio stations
- ❖ Notices to the newspapers in the Stanislaus County of our forums and voter registration locations
- ❖ Announcements in county newspapers on our forums and events
- ❖ Announcements in our county newspapers of our monthly Lunch and Learn speakers
- ❖ Our publication "The Voter" sent to outlying communities in the county to introduce them to LWV Stanislaus County
- ❖ Presentations to introduce our League to city councils throughout the county

❖ **Enhancing League Leadership**

- ❖ Sent one delegate to LWVC Leadership Council May 2008
- ❖ Sent two delegates to LWV National Convention June 2008
- ❖ Held Moderator Training Workshop August 2008
- ❖ Published articles in our publication "The Voter" concerning local, state, and national issues
- ❖ Invited mayors of cities in Stanislaus County to speak at our Lunch and Learn events

❖ **Assuring the League's Financial Base**

- ❖ Articles in our publication "The Voter" promoting our Finance Drive
- ❖ Audit of LWV Stanislaus County accounting records
- ❖ Revised Treasurer Report format

❖ **4. Growing Membership**

- ❖ Our publication "The Voter" sent to city and county representatives of outlying communities in the county
- ❖ Annual Membership Renewal Drive letters and new follow-up postcards
- ❖ Articles in our publication "The Voter" concerning membership
- ❖ New membership packet and Directory updated

❖ **5. Doing All this by Embracing Technology**

- ❖ Updates to our League Website with latest information
- ❖ Smart Voter
- ❖ Promotion of our Website in public service announcements, "The Voter" and on all written communication sent out by our League.
- ❖ Development of Local Action e-mail newsletter and page for the Website to increase membership involvement
- ❖ Communication through the website to League members on upcoming events, and action alerts.
- ❖ Generic e-mails to contact Board members in all written communication instead of personal emails.
- ❖ E-mails to contact membership with news

**The League of Women Voters of Stanislaus County
is where hands-on work to safeguard democracy leads to civic
improvement**